H. Wayne Huizenga College of Business and Entrepreneurship SAMPLE 3+1 CURRICULUM | 2023-2024 ACADEMIC YEAR

3 + 1 Bachelor of Science in Business Administration in Marketing plus MBA (1 year)

	Yea	er 1	
Fall		Winter	
Course	Credits	<u>Course</u>	Credits
UNIV 1000: First Year Seminar	3	COMP 2000: Advanced College Writing	3
COMP 1500: College Writing	3	MATH 2020: Applied Statistics	3
MATH 1040: Algebra for College Students	3	MGT 2150: Business Law I	3
MGT 2050: Principles of Management	3	General Education: Arts and Humanities	3
General Education: Arts and Humanities	3	General Education: Science	3
General Education: Science	3	MKT 3050: Marketing Principles and Applications	3
		BUS 2000 Professional Success 1	1
Total Credits	18	Total Credits	19
	Yea	ar 2	
Fall Course	Credits	Winter Course	Credits
ACT 2021: Foundations of Managerial Accounting	3	ACT 2031: Foundations of Financial Accounting	3
ECN 2020: Principles of Microeconomics	3	o contract of the contract of	3
•		ECN 2025: Principles of Macroeconomics	
Program Elective	3	ISM 3660: Management Information Systems	3
Program Elective	3	MKT 5060: Consumer Behavior	3
MKT Elective Course	3	MKT Elective Course	3
Program Elective	3	OPS 3880: Operations Management	3
	4-	BUS 3000 Professional Success 2	1
Total Credits	18	Total Credits	19
Carrea		r - Year 2	
Course WE 2000 International MET 4000 Courter About 4 on HIGHE Processor	<u>Credits</u>		
MKT 3900: Internship, or MKT 4966 Study Abroad, or HCBE Program	3		
NB 3550: International Business	3		
IN 3010: Corporation Finance			
Total Credits	9	2	
Fall	rea	ar 3 Winter	
Course	Credits	Course	Credits
Open Elective	3	QNT 2880: Introduction to Data Analytics & Decision Making	3
MKT 4100: Integrated Marketing Communication	3	MKT 4700: Marketing Research	3
Program Elective	3	MKT Elective Course	3
MGT 4170: Organizational Behavior	3	MGT 4880: Business Strategy and Policy	3
Open Elective		Wild 1000. Business strategy and 1 oney	
	3	Open Elective	
•	3	Open Elective MKT Elective Course	3
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MKT Elective Course	3	MKT Elective Course BUS 3700 Professional Success 3	3 3 1
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MKT Elective Course Fotal Credits Su Course MGT 5105 Managing Org Behavior ENT 5966: Special Topics in Entrepreneurship	3 18 Immer - Year Credits 3 3	MKT Elective Course BUS 3700 Professional Success 3 Total Credits	3 3 1
Total Credits Su Course MGT 5105 Managing Org Behavior ENT 5966: Special Topics in Entrepreneurship FIN 5130: Financial Management	18 Immer - Year Credits 3 3 3	MKT Elective Course BUS 3700 Professional Success 3 Total Credits	3 3 1
Course MGT 5105 Managing Org Behavior ENT 5966: Special Topics in Entrepreneurship FIN 5130: Financial Management SM 5150:Information Systems Strategy & Data Management	3 18 Immer - Year Credits 3 3 3 3	MKT Elective Course BUS 3700 Professional Success 3 Total Credits	3 3 1
Course Course MGT 5105 Managing Org Behavior ENT 5966: Special Topics in Entrepreneurship EIN 5130: Financial Management SM 5150:Information Systems Strategy & Data Management	3 18 Immer - Year Credits 3 3 3 12	MKT Elective Course BUS 3700 Professional Success 3 Total Credits r 3 - MBA Start	3 3 1
Cotal Credits Su Course MGT 5105 Managing Org Behavior ENT 5966: Special Topics in Entrepreneurship ENT 5130: Financial Management SM 5150:Information Systems Strategy & Data Management	3 18 Immer - Year Credits 3 3 3 12	MKT Elective Course BUS 3700 Professional Success 3 Total Credits	3 3 1
Course Course MGT 5105 Managing Org Behavior ENT 5966: Special Topics in Entrepreneurship EN 5130: Financial Management SM 5150:Information Systems Strategy & Data Management Cotal Credits Fall Course	3 18 Immer - Year Credits 3 3 3 12	MKT Elective Course BUS 3700 Professional Success 3 Total Credits r 3 - MBA Start MBA Year Winter Course	3 3 1
Course Course MGT 5105 Managing Org Behavior ENT 5966: Special Topics in Entrepreneurship EN 5130: Financial Management SM 5150:Information Systems Strategy & Data Management Cotal Credits Fall Course	3 18 Immer - Year Credits 3 3 3 12 Year 4 - N	MKT Elective Course BUS 3700 Professional Success 3 Total Credits r 3 - MBA Start MBA Year Winter	3 3 1 19
Course MKT Elective Course Su Course MGT 5105 Managing Org Behavior ENT 5966: Special Topics in Entrepreneurship EIN 5130: Financial Management SM 5150:Information Systems Strategy & Data Management Fotal Credits Fall Course MKT 5125 Marketing Decision Making for Managers	3 18 Immer - Year Credits 3 3 3 12 Year 4 - N	MKT Elective Course BUS 3700 Professional Success 3 Total Credits r 3 - MBA Start MBA Year Winter Course	3 3 1 19
Course MKT Elective Course Course MGT 5105 Managing Org Behavior ENT 5966: Special Topics in Entrepreneurship EN 5130: Financial Management SM 5150:Information Systems Strategy & Data Management Fotal Credits Fall Course MKT 5125 Marketing Decision Making for Managers ACT 5140: Accounting for Decision Makers	3 18 Immer - Year Credits 3 3 3 12 Year 4 - N Credits 3	MKT Elective Course BUS 3700 Professional Success 3 Total Credits r 3 - MBA Start MBA Year Winter Course MGT 5170: Applying Strategy for Managers	3 3 1 19 <u>Credits</u> 3
Course MKT Elective Course Course MGT 5105 Managing Org Behavior ENT 5966: Special Topics in Entrepreneurship EN 5130: Financial Management SM 5150:Information Systems Strategy & Data Management Fotal Credits Fall Course MKT 5125 Marketing Decision Making for Managers ACT 5140: Accoutning for Decision Makers 2NT 5160: Data Driven Decision Making	3 18 Immer - Year Credits 3 3 3 12 Year 4 - N Credits 3 3	MKT Elective Course BUS 3700 Professional Success 3 Total Credits r 3 - MBA Start MBA Year Winter Course MGT 5170: Applying Strategy for Managers	3 3 1 19 <u>Credits</u> 3
MKT Elective Course Total Credits Su Course MGT 5105 Managing Org Behavior ENT 5966: Special Topics in Entrepreneurship FIN 5130: Financial Management SM 5150:Information Systems Strategy & Data Management Total Credits Fall	3 18 Immer - Year Credits 3 3 12 Year 4 - N Credits 3 3 3	MKT Elective Course BUS 3700 Professional Success 3 Total Credits r 3 - MBA Start MBA Year Winter Course MGT 5170: Applying Strategy for Managers	3 3 1 19 <u>Credits</u> 3